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**FOR IMMEDIATE RELEASE**

## Crave in Mall of America opens this week

**MINNEAPOLIS (April 21, 2009)** – After Saturday's successful invite-only premiere which drew more than 800 VIP guests, Crave restaurant in the Mall of America is ready to open to the public this Tuesday, April 21. This weekend's bash was the first preview of the second location for this concept from Kaskaid Hospitality, owners of Crave restaurant in the Galleria Edina. Kaskaid worked with Shea, Inc., a Minneapolis-based design and marketing firm, on the design of the 9,400 square foot space in the former site of the California Café. Diversified Construction Company completed the build-out this week, just in time for this weekend's party.

The design aesthetic that Shea employed at the Edina location has been sustained at the Mall of America space, which is about 3,000 square feet larger than its Galleria sibling. The environment is open and chic with high ceilings, rich hues and warm wood accents. Design features include a large open kitchen, a full sushi bar, private dining areas, a bar and lounge area with warm, glowing onyx accents, a large eight-sided glass wine room and two patio areas, one of which overlooks the Mall of America's Nickelodeon Universe indoor theme park.

Run by brothers Kam and Keyvan Talebi, Crave is a full-service restaurant and bar that will feature lunch, dinner and late-night fare. The menu includes a creative use of in-season produce and sauces that complement the freshest meats, seafood and salads. The full bar includes a sophisticated, well-edited wine list of nearly 125 labels to balance the variety of dishes.

Kaskaid Hospitality is also a partner in the View restaurant in the Calhoun Beach Club in south Minneapolis, and Bellanotte restaurant in downtown Minneapolis. The company recently worked with Shea to make a substantial upgrade to the original Galleria Edina location, and in February unveiled a stylish glass-enclosed four season patio adding 1,000 square feet and giving them an additional 66 seats. Their ambitious plans for 2009 include the new MOA site, as well as a recently inked deal for an 8,500 square foot location in the Shops at the West End development in St. Louis Park. They are again working with Shea on the design, and plan to open in September, at the time the 2.2 million square foot mixed-use project debuts.

***Crave, Mall of America, 368 South Avenue, Bloomington, MN, 55425; phone: 952-854-5000;***  
[www.cravemn.com](http://www.cravemn.com)

Shea, Inc. is a marketing and design firm integrating expertise in marketing, architecture and interior design. Shea blends diverse perspectives, skills, cultures and knowledge into solid creative strategy for clients. Shea's client list includes Macy's, TCF National Bank, Morton's The Steakhouse, Wells Fargo and Midcontinent Communications. For more information on Shea, please contact Andy McDermott at 612.594.4245 or visit our Web site at [www.shealink.com](http://www.shealink.com) or our blog at [www.sheaanything.blogspot.com](http://www.sheaanything.blogspot.com).