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FOR IMMEDIATE RELEASE

Loring Kitchen & Bar opening September 9

MINNEAPOLIS (September 4, 2009) – Construction is wrapping this week on Loring Kitchen & Bar, a new restaurant concept developed by owner/president Bob Levine and operating partners Burt Joseph and David Bank, and designed by Shea, Inc., a Minneapolis-based marketing and design firm. The 3,900 square foot space, in the recently redeveloped Eitel Building Apartments overlooking Loring Park in Minneapolis, is set to open to the public on Wednesday, September 9.

The casual neighborhood eatery was designed to take advantage of the site's picturesque setting and with floor-to-ceiling glass windows and doors on three sides, the majority of seats face outward, offering spectacular views of neighboring Loring Park. Nearly half of the approximately 200 seats flank the restaurant on a large outdoor patio and covered portico. The 60-seat open-air portico is soon-to-be equipped with large folding glass doors that will allow four-season seating on the restaurant's perimeter. The restaurant's interior includes a large travertine community table and zinc bar, a dramatic wine display, iron and seeded glass sconces and chandeliers, and wall-mounted graphic chalkboard menus. Shea worked on the design and architecture of the space as well as development of the Loring Kitchen & Bar brand, which included logo and menu design.

Loring Kitchen & Bar will serve breakfast and lunch on the weekends and dinner seven days a week. Breakfast, served Saturdays and Sundays from 8am to 2pm features eggs, omelets, waffles, pancakes and cereals in a 'build-your-own' format, offering a checklist of items including meats, vegetables, cheeses and sides allowing you to customize your meal as you like it. Lunch, served from 11am to 2pm on Saturdays and Sundays features burgers, salads and pizzas with the same 'build-your-own' system, as well as a selection of 'sliders,' including salmon, chicken, Portobello and meatloaf on two mini-sesame buns. Dinner is offered every day starting at 4pm and includes burgers, sandwiches, salads, pizzas, a variety of plates to share and entrée offerings from hanger steak to half-chicken and ribs to Ahi tuna and a signature cracker-crust walleye.

Zeman Construction Company is finishing construction this week and after staff training and test dinners over the Labor Day weekend, Loring Kitchen and Bar will open for full service on Wednesday, September 9.

Loring Kitchen & Bar, 1359 Willow Street, Minneapolis MN 55403; 612-843-0400; www.loringkitchen.com (coming soon)

Hours of Operation: Breakfast: Saturday & Sunday: 8:00am - 2:00pm; Lunch: Saturday & Sunday: 11:00am - 2:00pm; Dinner: Everyday: 4:00pm - 10:00pm

Shea, Inc. is a marketing and design firm integrating expertise in marketing, architecture and interior design. Shea blends diverse perspectives, skills, cultures and knowledge into solid creative strategy for clients. Shea's client list includes Macy's, TCF National Bank, Morton's The Steakhouse, Wells Fargo and Midcontinent Communications. For more information on Shea, please contact Andy McDermott at 612.594.4245 or visit our Web site www.shealink.com.