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**FOR IMMEDIATE RELEASE**

## **The Lyndale Tap House opening this Tuesday**

**MINNEAPOLIS (September 28, 2009)** – This Tuesday, September 29, owner Gene Suh is opening the doors to his new Lyn-Lake establishment, The Lyndale Tap House. Suh pulled together a band of local restaurant experts, including managing partners Ryan Burnet, Tim Rooney and Josh Thoma, and Minneapolis design firm, Shea, Inc., to develop the Lyn-Lake gastropub concept, which occupies 2937 Lyndale Avenue S. (formerly jP American Bistro).

The management team and designers from Shea recently collaborated on the development of the wildly popular Barrio Tequila Bar, which has one location on Nicollet Mall and a second location that opened in St. Paul's Lowertown in June. Suh selected the team in part because he wanted The Lyndale Tap House to echo much of the same spirit as Barrio: casual, comfortable, and slightly irreverent, with a chef-driven menu that takes pub food to a new level. Chef Patrick Weber was brought on as menu consultant and worked with executive chef Phil Dvorak on a menu centered around Baltimore pit beef, which is a rare cut of top round that is rubbed with a special spice blend and slow-cooked over a 6-foot oak-fired pit grill. Other meats from the pit include pork, ham and sausage, and the menu also includes a wide range of starters, sandwiches, salads, burgers and dinners that are unfussy yet upscale and clearly chef-driven, from the garlic sausage bites to the roasted beet salad with maple-glazed pecans to the Newcastle fish and chips with charred jalapeno tartar sauce. The tap house moniker refers to the eighteen available tap beers but a full bar is offered and an interesting list of specialty drinks gives lots of options.

Dark wood flooring, an enormous rich dark wood bar, dark green booths and antique mirrors evoke a traditional European pub while modern lighting fixtures and custom artwork give it an Uptown edge. After placing a call for original local art on craigslist, Suh commissioned artist Jason Dorweiler for a handful of custom paintings. He selected Dorweiler for his urban, neo-expressionist multi-media art which is featured throughout the space. Another commission involved New Jersey-based pin-up photographer Viva Van Story who provided large framed photos of Swedish pin-up models who were flown in to pose for a shoot that was set at a Clearwater Angus farm. With seating for 125 in the 2800 square foot space, the energy in the room is palpable, and with a dart board, video games, a juke box and photo booth, people are encouraged to stay a while and have fun.

*The Lyndale Tap House, 2937 Lyndale Avenue S., Minneapolis, MN 55408; 612-825-6150;*  
[www.thelyndale.com](http://www.thelyndale.com) (coming soon)

*Hours of Operation: Mon-Fri 4pm-2am; Sat-Sun 11am-2am*

Shea, Inc. is a marketing and design firm integrating expertise in marketing, architecture and interior design. Shea blends diverse perspectives, skills, cultures and knowledge into solid creative strategy for clients. Shea's client list includes Macy's, TCF National Bank, Morton's The Steakhouse, Wells Fargo and Midcontinent Communications. For more information on Shea, please contact Andy McDermott at 612.594.4245 or visit our Web site [www.shealink.com](http://www.shealink.com).