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FOR IMMEDIATE RELEASE

Shea collaborating with local chefs on several new restaurant concepts

MINNEAPOLIS (February 9, 2009) – Shea, Inc., a Minneapolis-based marketing and design firm, has just been selected to join local award-winning chef Tim McKee on his latest venture: a **rebranding of the Cue restaurant in the Guthrie Theater**. Shea will be working with McKee and Culinaire, a Dallas-based food service and restaurant operator, to define the new concept and redevelop the space as needed. The Guthrie's contract with Cue expires in April, at which time the new changes will be implemented.

Alex Roberts has signed a lease at 777 Grand Avenue in St. Paul for a second **Brasa Rotisserie**. Roberts worked with Shea and Site Assembly on the design of the first location in northeast Minneapolis which features rotisserie chicken and slow-roasted pork with side dishes like grits, rice, beans and sweet potatoes. Shea is part of the design team, once again, on the Grand Avenue outpost. At approximately 4000 square feet, the St. Paul location has room for 90 seats, and a larger kitchen will allow Roberts to expand the menu to include soups, fish, smoked chicken wings and more specialty meats. The kitchen will also allow them to offer expanded catering services. Roberts has plans to open the doors in May.

Shea is working with Erick Harcey and Ben Hiza on **Gas-tro-nome**, a gastropub concept in northeast Minneapolis. Originating in Great Britain and popular around the world, gastropubs combine the informal, relaxed atmosphere of a bar with much higher quality food items than typical pub fare. Harcey and Hiza (current executive chef and former general manager of the Nicollet Island Inn) are developing a menu focused on thoughtful, delicately prepared gourmet dishes served in a casual setting with a "butcher shop" feel. The pair is teaming with Shea to develop a 2,300 square foot space at 314 E. Hennepin Avenue. Shea is assisting with the brand development, architecture and interior design. Harcey and Hiza plan to open in May.

In 2008, it was announced that Shea was working with Brian Gruis and Brent Mayes, formerly of Cesare's Wine Bar in Stillwater, on a new northeast Minneapolis wine bar called **Blue Skies**. The project was temporarily put on hold, but is once again moving forward for the location at 24 University Ave. SE. The bar will feature the Enomatic, an Italian wine-serving system that allows customers to sample up to 100 different wines in portions as small as an ounce. The device uses nitrogen-infusion technology to preserve wine for several weeks after a bottle is opened, allowing the restaurant to offer the smaller portions without worrying about waste. Most wines will cost about \$1 an ounce. Shea is providing design for the 3,000 square foot space which will include a full-service dining area that will feature a small-plates menu, and a more casual bar area. The bar area will allow customers to use the Enomatic system on a self-service basis using credit cards or house debit cards. Gruis and Mayes are planning an August opening.

Shea, Inc. is a marketing and design firm integrating expertise in marketing, architecture and interior design. Shea blends diverse perspectives, skills, cultures and knowledge into solid creative strategy for clients. Shea's client list includes Macy's, TCF National Bank, Morton's The Steakhouse, Wells Fargo and Midcontinent Communications. For more information on Shea, please contact Andy McDermott at 612.594.4245 or visit our Web site www.shealink.com.