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FOR IMMEDIATE RELEASE

Shea and Hemisphere Companies partner on Canadian casino expansion

MINNEAPOLIS (September 5, 2008) – Shea, Inc. a Minneapolis-based marketing and design firm was contracted by Hemisphere Companies to help develop and design a new hotel at the South Beach Resort and Casino in Winnipeg, Canada. Shea designed the hotel's interior spaces including the lobby area, rooms, retail spaces, café, banquet hall, and pool. The existing casino's South Beach theme and its bright, bold colors of the tropics were incorporated into the new hotel in a clean, sophisticated way. Shea also provided design recommendations for refreshing the existing casino in order to complement and blend with the new adjacent hotel. The grand opening of the South Beach Resort and Casino expansion took place on Friday, August 29.

Formed in 2001, Minneapolis-based Hemisphere Companies is a fully integrated hospitality organization offering "A to Z" solutions in the gaming and leisure space. Through various entities, the Companies' principals and employees provide expertise from concept development to site selection, design, construction, financing, pre-opening and on-going management.

Shea, Inc., now celebrating its 30th year, is a marketing and design firm integrating expertise in marketing, architecture, and interior design. Shea blends diverse perspectives, skills, cultures and knowledge into solid creative strategy for clients. Shea's client list includes Macy's, TCF National Bank, Morton's The Steakhouse, Wells Fargo and Midcontinent Communications. For more information on Shea, please contact Andy McDermott at 612.594.4245 or visit our Web site www.shealink.com.

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