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FOR IMMEDIATE RELEASE

Shea, Inc. Takes Top International Creative Award

MINNEAPOLIS (May 7, 2008) - Shea, Inc., a Minneapolis-based marketing and design firm, is a bronze winner in the 2008 Summit Creative Awards® competition for its creative design work for Cambell Mithun Tower. Among thousands of submissions from 26 countries, Shea's marketing campaign design for Campbell Mithun Tower scored among the very best. An international panel of judges from the world's leading marketing, advertising and design companies selected winners for their innovative and creative concepts, strong executions and the ability to communicate and persuade.

In 2007, Shea worked with United Properties, property managers for Campbell Mithun Tower, on a building repositioning which included development of a new logo, signage, and printed marketing collateral and brochures. The repositioning (which included interior and architectural upgrades also designed by Shea) encouraged several new leases and lease renewals for United Properties after a three-year lull in leasing activity.

The Summit Creative Awards, founded in 1994, recognizes and celebrates the creative accomplishments of small and medium sized creative agencies with annual billings of \$30 million or less. Over fifteen years, the competition has established itself as the premier arbiter of creative excellence for firms of this size. Additional information about the Summit International Awards can be found at www.summitawards.com.

Shea is a marketing and design firm integrating expertise in marketing, architecture, and interior design. Shea seamlessly blends diverse perspectives, skills, cultures and knowledge into solid creative strategy for clients. Shea's client list includes Target Corporation, Regis Corporation, TCF National Bank, Morton's of Chicago, Aramark, and Midcontinent Communications. For more information on Shea, please contact Andy McDermott at 612.594.4245 or visit our Web site www.shealink.com.

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